

NEWS!



THE  
WILD  
CENTER

## Wild Center to Host Adirondack Experts and Renowned Journalists for Panel Discussion

OPEN TO PUBLIC

TUPPER LAKE, NY (October 16, 2006) – The Wild Center/Natural History Museum of the Adirondacks, Tupper Lake, New York, will play host to Adirondack experts and several renowned journalists on Monday, October 30, for a panel discussion on the Adirondacks and the natural world.

The panel discussion is open to the public, and will be held from 6:30 to 8:00 p.m. in the Wild Center's Flammer Panoramas Theater. Panel participants will include Nina Schoch, noted loon expert and program coordinator for the Adirondack Cooperative Loon project; Jerry Jenkins, forest expert with the Wildlife Conservation Society and author of *The Adirondack Atlas*; and Edward Kanze, Adirondack resident, naturalist, and author of several books including *The World of John Burroughs: The Life and Work of One of America's Greatest Naturalists*. The 18 journalists slated to participate are members of the Society of Environmental Journalists (SEJ).

After a brief presentation by the panelists on the role the natural world has played in the Adirondack Park, the journalists can ask questions in an open format. The panel moderator will be Dale Willman, a journalist with more than 30 years experience, who now runs an environmental journalism non-profit in Saratoga Springs, New York. Mr. Willman also teaches and lectures on journalism issues.

The SEJ is the only U.S.-based membership organization of working journalists dedicated to improvements in environmental reporting. The mission of the Society is to advance public understanding of environmental issues by improving the quality, accuracy, and visibility of environmental reporting.

The Wild Center, built in the heart of New York's six-million acre Adirondack Park, is a major new museum that mixes the indoors and outdoors, live and digital, in unusual ways. There are waterfalls inside, and exhibit labels in the woods outside. Hiking trails through the Wild Center's 31-acre campus are like museum exhibit halls, except they're in the forest, with labels that trained staff can change daily. Indoors there's a marsh that looks as if it flows into a real wetland outside the building. The live otters mix with the splashing cascade of falling water from a trout-filled stream. Films from field scientists doing research in the Adirondacks showcase the world that surrounds the Museum.

For more information on the Wild Center/Natural History Museum of the Adirondacks and its programs, visit [www.wildcenter.org](http://www.wildcenter.org) or call (518) 359-7800.

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NATURAL HISTORY MUSEUM OF THE ADIRONDACKS